



Prize Pack for Friday, July 11, 2014

Prize Pack: 2 Tickets to the Grandstand on Saturday, July 12, 2014

How to enter to win the Grandstand tickets: Tweet ([@CS_NGC](#)) with #GrandstandTix2014 and a picture of your favourite Stampede animal for an entry to win the Grandstand tickets.

Contest closes at 10 p.m.



**OFFICIAL RULES OF
THE CALGARY STAMPEDE
"#RodeoTix2014" CONTEST**

The Calgary Stampede "#GrandstandTix2014" contest (the "Contest") is provided by Calgary Exhibition & Stampede Limited ("CE&S").

ELIGIBILITY:

The contest is open only to: legal residents of Alberta who have reached the age of majority according to the law. Excluded from eligibility are officers, directors, employees, volunteers, agents and representatives of CE&S. (collectively, the "Excluded Individuals"). Immediate family members of the Excluded Individuals are not eligible to participate in this Contest as well. For the purposes of these Rules, "immediate family" means spouses, parents, children, siblings and their respective spouses, regardless of whether they reside in the same household. NO PURCHASE IS NECESSARY TO ENTER THE CONTEST. The Contest is void where prohibited by law.

ACCEPTANCE OF RULES:

Participation in the Contest constitutes a participant's full and unconditional agreement to these Official Contest Rules (the "Rules"), as may be amended by CE&S at its sole discretion. Winning a Prize (as defined below) is contingent upon fulfilling all requirements set forth herein.

CONTEST PERIOD:

The Contest commences at 12:01 a.m. (MDT) on July 11, 2014 and, subject to these Rules, concludes at 10:00 p.m. (MDT) on July 11, 2014 (the "Contest Period").

PARTICIPATION:

1. Incomplete entries or entries received after the expiry of the applicable Contest Period will be considered null and void and ineligible to win any prize.
2. There is no limit to the number of Online Submissions a participant may submit.
3. Each participant is responsible for coordinating their own travel to and from Stampede Park.

PRIZES:

Grand Prize:

The Grand Prize Winner of "#RodeoTix2014" contest will receive a prize consisting of:

- (i) 2 tickets to the Saturday, July 12 Grandstand

Prize Conditions:

The Grand Prize Winner must:

- (i) be over the age of eighteen (18);
- (ii) make their own travel arrangements and be responsible for all costs and expenses not specifically included as part of the above Prize

If the Grand Prize Winner and/or his or her Guest cannot satisfy any of the foregoing Conditions, then CE&S, in its sole and absolute discretion, can disqualify said Winner and, if CE&S so chooses, select a new winner from all remaining Online Submissions.

ODDS:

The odds of winning the Grand Prize Package will depend upon the total number of Online Submissions received during the Contest Period.

SELECTION OF WINNERS:

On **July 11, 2014**, CE&S will contact the Prize Winner by the means available, that it deems appropriate, to inform a participant that they are a Prize Winner. If after exercising reasonable efforts, CE&S cannot reach a participant within twelve hours, CE&S will be free of any liability and may choose another winner.

TERMS OF ACCEPTANCE:

Each Prize must be accepted as awarded. No prize substitution, assignment or transfer of prizes is permitted, except: (i) as otherwise explicitly provided herein; or (ii) at CE&S' sole discretion. CE&S reserves the right to substitute a Prize with one of comparable value or greater value without liability or consent. All costs and expenses not specifically included above as part of any prize, including, without limitation, insurance, taxes, meals, beverages, gratuities, phone calls, transportation costs and any other personal and incidental expenses and any taxes thereon, are the sole responsibility of the Winner (and his/her Guest, as applicable).

PRIVACY:

CE&S, its authorized agents and/or representatives may collect, use, and disclose the personal information provided by each participant at the time they enter the Contest for the purposes of administering the Contest and Prize fulfillment. By entering this Contest, each participant expressly consents to the use of their personal information for such purposes. Each participant represents and warrants that the participant: (i) has obtained the consent of those who appear in the Photo Submissions to have the participant submit the same as an entry in this Contest; and (ii) can grant the licenses contained herein.

By accepting a Prize, a winner hereby consents to CE&S' use of the winner's name, city of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity that CE&S may conduct in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time in perpetuity, without further compensation or notice to the winner.

For further information about CE&S' privacy practices, please contact CE&S' privacy officer at 1- 800-661-1260 or visit CE&S' Privacy Policy at: <http://cs.calgarystampede.com/info/general/about-us/privacy.html>.

ADDITIONAL TERMS:

CE&S reserves the right, at its sole discretion, to disqualify any participant from the Contest if CE&S finds or reasonably believes such individual to be tampering with the entry process or the operation of the Contest or where applicable, the Contest Page; and/or to be acting: (i) in violation of these Rules; (ii) in an unsportsmanlike or disruptive manner; or (iii) with the intent to annoy, abuse, threaten or harass CE&S, Think! Social Media Ltd., any

of their respective employees, any other participants, or any other person. Any attempt by a participant or other individual to automate the entry process, or otherwise, undermine the legitimate administration, security or operation of the Contest, is a violation of criminal and civil laws. CE&S reserves the right to seek remedies and damages from any such person to the fullest extent permitted by law. Participants engaging in any of the foregoing activities may be disqualified and will forfeit any Prizes won.

The decisions of CE&S in regards to all matters of the Contest are final and binding upon participants. In the event of any dispute regarding the interpretation of the rules of the Contest or any decision rendered by CE&S, the decision or interpretation of CE&S shall prevail.

Participants agree that upon submitting a Photo Submission, CE&S shall have an unlimited, irrevocable perpetual license to publish, distribute, publicly perform or display, post electronically, create derivative works from, or otherwise reproduce in any manner the participant's Photo Submission in any media whatsoever, including, without limitation, in connection with the CE&S's social media websites, and photostreams anywhere in the world, without further payment or notice for the purposes of CE&S' advertising, marketing, promotion, and/or journalistic, archival, historical, internal and external recognition activities. Each participant waives all moral rights in and to the Photo Submissions.

All participants must comply with applicable laws.

Any entry that is illegible, incomplete, altered, or contains false information, is invalid.

Contestants acknowledge that CE&S, and all involved advertising and promotional agencies, other suppliers providing Prizes or other materials or services in connection with this Contest, anyone else involved in the development or execution of this Contest (e.g. Think! Social Media Ltd. and Instagram), each of their respective parent companies, subsidiaries and affiliated companies and each of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") have not made, -nor are in any manner responsible, for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to, its quality, merchantability and fitness for a particular purpose. Further, no responsibilities are accepted by any of the Releasees for any additional expenses, omissions, delays, re-routing, or acts of any government or authority.

BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT HEREBY RELEASES AND HOLDS HARMLESS ALL OF THE RELEASEES FROM ANY AND ALL LIABILITY, INJURIES, LOSS, CLAIMS OR DAMAGE OF ANY KIND WHATSOEVER (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) ARISING FROM OR IN CONNECTION WITH: (I) PARTICIPATING IN THE CONTEST; AND/OR (II) ACCEPTANCE, USE, MISUSE OR NONUSE OF ANY PRIZE OR PARTS THEREOF, INCLUDING, WITHOUT LIMITATION, LIABILITY FOR DEATH, PERSONAL INJURY, DAMAGE OR LOSS OF ANY KIND, LOSS INCURRED DURING TRAVEL TO/FROM, AND/OR ATTENDANCE AT, ANY OF THE EVENTS FORMING PART OF THE PRIZES AND FROM LIABILITY TO ANY OTHER PERSONS RELATING TO OR RESULTING FROM ENTERING THE CONTEST.

Without limiting the foregoing, the Releasees are not responsible for: (i) any incorrect or inaccurate information, whether caused by participants, Twitter, Instagram, or any third parties, or by any of the equipment, hardware, software or programming associated or used with the Contest; (ii) technical errors, defects, delays or failures of any kind, including, without limitation, malfunctions, interruptions or disconnections in communications lines, Internet or website access, hardware or software; (iii) digital or electronic disruptions (e.g. security breaches); (iv) unauthorized human intervention (e.g. hacking); (v) technical or human error which may occur in connection with any aspect of the Contest; (vi) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from a participants or Guest's participation in the Contest, or receipt or use of any Prize; and (vii) lost, incomplete, illegible or garbled entries, mail or transmissions, interrupted or unavailable network, server or other connections, miscommunications, computer viruses, bugs, worms, tampering, unauthorized intervention, fraud, failed computer hardware or software or telephone transmissions, or other errors or problems of any kind whether electronic, mechanical, or human.

Notwithstanding any other provision contained herein, CE&S reserves the right, in its sole discretion, to modify, amend, cancel, suspend, reinstate or close the Contest, at any time in whole or in part without prior notification, and for any reason whatsoever.

The Contest and the Rules shall be governed exclusively by and construed in accordance with the laws in the Province of Alberta, without regard to conflicts of laws principles. Any dispute not otherwise determined in accordance with the rules of the Contest shall be adjudicated in the courts sitting in Calgary, Alberta (or any appeals court therefrom).

The Contest is in no way sponsored, endorsed or administered by, or otherwise associated with, Twitter or Instagram. Participants are providing their information to CE&S and not to Twitter or Instagram.